





+ welcome.

BLGC. HELPING TO BUILD
MORE SUSTAINABLE AND
INCLUSIVE COMMUNITIES



SUPPORTING BLGC HAS A WEALTH OF POTENTIAL BENEFITS FOR YOUR COMPANY AND YOUR STAFF. A SUCCESSFUL ENVIRONMENTAL SOCIAL GOVERNANCE AGENDA **BENEFITS YOUR COMMUNITY AND SERVES YOUR EMPLOYEES.**



CONNECTED.

It can also be beneficial in improving your brand image, attracting new talent and increasing customer loyalty. Ultimately, these outcomes can contribute to company culture, revenue and help to drive your company's growth. Being a Patron of BLGC unlocks a series of opportunities that will benefit your business and engage your employees



In order to recap the full benefits of ESG, the BLGC Strategy is brand-aligned, well-researched, responsive, partnership driven (at all levels) and constantly evolving in pursuit of positive impacts everyone can feel connected to.

PARTNERSHIP

+ WE WANT THE BLGC VISION TO BE EMBEDDED; **FOCUSING ON YOUR EMPLOYEES** AS VALUED PATRONS; TO ENSURE THEY **FEEL CONNECTED** TO THE NEED AND MISSION OF THE LOCAL COMMUNITY.



**WHAT'S IN IT FOR YOU
AND YOUR EMPLOYEES?**

BENEFITS



Sharing with your stakeholders the difference YOU are making in the community

Weekly, we share good news and impact stories from BLGC, as well as promote and shout about our Patrons and Supporters in our "Spotlight on" feature. Quarterly and annual infographics are also available to help demonstrate the impact your business is helping to have on the community

Be a part of BLGC

Invite your team to come and be inspired by having a tour of BLGC, we can share with all the first-hand experience of the impact the Youth Zone has on the community, giving them a sense of purpose so they feel engaged and energised to support.

Bespoke case studies and testimonials to support your ESG Agenda

We can provide you with a tailored testimonial to your business needs from the BLGC Chairman, trustee or CEO. We can also share with you case studies/stories from young people from a particular service or project your ESG agenda is more aligned with.





WE CAN HELP YOU DEMONSTRATE OPERATIONAL ROBUSTNESS AND REPUTATIONAL RESILIENCE BY SHARING YOUR IMPACT.

Unlock The Power of Your Donation: BLGC Provides Evidence-Based Support to Maximize Your Philanthropic Impact

BLGC can support you by providing you with statistics on the need in the local area, and share with you case studies and evidence on how your donation is making an impact. We can help you demonstrate operational robustness and reputational resilience by sharing your impact.

Champions

Members of your team will be able to attend our Patron events, to hear about the latest news at BLGC and network with other like-minded individuals.

Lunch & Learns

The BLGC Team are always happy to come to you too! We can do regular lunch & learns and engagement with staff to update them on the impact of their amazing support.



EMPOWER YOUR EMPLOYEES & BUILD TEAM MORALE THROUGH FUNDRAISING, CAMPAIGNS AND APPEALS.

Involving your employees in fundraising is an excellent way to boost morale and teamwork. Every year we run a series of campaigns and appeals that require support from groups of people. We also encourage you to arrange your own events in the workplace that help to raise funds and awareness and our fundraising team is on hand to support you along the way.

Understanding ESG

We can help your team understand your ESG strategy and how helping BLGC supports this.

Peer-2-Peer

Being a BLGC Patron connects your employees with our Patron network and we are very happy to facilitate introductions for you to potential corporate clients.

Volunteering opportunities

Do you offer your staff Make A Difference Days? Or would you like to promote Volunteering within your organisation to help drive staff engagement, positive culture and staff retention? BLGC is the perfect place to do this at! See the next page to view some volunteering ideas.



VOLUNTEERING IS A PROVEN WAY TO HELP DRIVE STAFF ENGAGEMENT, POSITIVE CULTURE AND STAFF RETENTION



Offering volunteering and make a difference days is very popular right now and the reason behind this is that it helps your staff feeling engaged, promotes a positive staff culture and in turn can help with long-term retention.

DAYS THAT MAKE A DIFFERENCE



MAKE A DIFFERENCE & VOLUNTEERING DAYS

Here's a few ideas we have around what you could do;

- Share a skillset with either our staff or young people! Come in and teach our staff or teach our young people a skill you might have that will benefit our workforce or our children and young people!
- Holiday Club Takeover! Come and run an activity at our Holiday Club! Is art your passion? Dance? Science? Sport? We'd love to hear any idea you have!
- Employability support – Help our Senior Young People with Mock Interviews, CV Workshops.. help them get ready for work!
- Share your experience of work / entrepreneurship with our Young People
- Volunteer at our annual Beer Festival! The biggest fundraiser we have!
- Offer other event support towards our fundraisers
- Volunteer for Operation Sleighbells and help us create food hampers, wrap presents and deliver them at Christmas
- Fancy some handy work? Do some gardening or us, or help us touch up on our paint work to make our home as welcoming as possible for the children and young people
- Let's do a litter pick – staff and young people! Let's clean up our surroundings and local area!



These are just some of the ideas we have – but we would be more than happy to explore any ideas you may have! Please email Fundraising@BLGC.co.uk to discuss further.

RAISING ASPIRATIONS AND IMPROVING THE EMPLOYMENT PROSPECTS OF BLGC'S YOUNG PEOPLE.

Creating a pipeline of talent for your business

As a charity we have always had a huge focus on ensuring our Young People when they leave us at age 21 (25 for SEND) they are as set up for life and success, in whatever way possible. Success for every young person is different, however for those who do want to go into education, employment, training or be an entrepreneur, we want to ensure we give them all the tools to make this happen.

At BLGC, our Employability and Enterprise work uses our unique position in the community to work intensively with young people to identify and overcome the barriers preventing them from finding suitable employment. As a BLGC Patron, we would work closely with you to understand your recruitment needs and respond by selecting the right young people and equipping them with the skills that make them right for your business with the hope to create a pipeline of young employee's tailor-made for your business.



World of work visits

Open your doors to show a group of young people your workplace. Describe the types of roles you have and, crucially, allow the young people to meet and chat with some of your team. These usually take place in the summers whilst young people are on holiday from school or college. A visit can be anything from an hour to half a day and will be facilitated also by BLGC staff. You may also want to include a CV workshop or mock interviews for young people who are reaching the age where they'll soon be applying for jobs.

WORLD OF

WORK

Masterclasses

Help to open young people's eyes to opportunities available to them. We need people from all roles and at all levels to run a short 'Masterclass' on how they got into their profession. Masterclasses are organised by us and run regularly either at Youth Zone or in schools. These sessions take place during term time and during the school day and are no longer than 60 mins in length. Masterclasses can be delivered online or in person.



Work experience/placements/ apprenticeships

We want to hear from you if you have opportunities like this. Unlike schools or education providers, BLGC provides unique support to the young person to ensure they get the most out of the experience. A youth worker will guide the young person through the process, such as how to get from A to B,



IMPACT

POSITIVE IMPACT ON
THE COMMUNITY

IMAGE

IMPROVED BRAND
IMAGE



MORALE

BETTER EMPLOYEE
MORALE AND REDUCED
STAFF TURNOVER

FINANCIAL

INCREASE REVENUE

#BENEFITS

ATTRACT

ENHANCED ABILITY TO
ATTRACT TOP TALENT

INCREASE

GREATER EMPLOYEE
PRODUCTIVITY

LOYALTY

GROW CUSTOMER
LOYALTY



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